# BLAINE ARTS COUNCIL

#### **BLAINE ARTS COUNCIL**

## NEWSLETTER

16

March 2024

## General Meeting - March 14, 2024 - 6:30pm

This month's General Meeting will be dedicated to Artists Networking - Adult Show & Tell!

Please come with any project that you would like to share with the group, be it something new you are working on, or something of which you are proud. We'll be excited to see whatever it is! Each artist will have 5-10 minutes to share and answer questions, depending on the number of artists participating. After all presentations are complete, we'll have the opportunity to mingle, get a closer look at the art, and talk with other members.

A reminder that this opportunity will also happen in June and September. Here are a few participants from our last networking evening last October.



Join Us At Our General Meeting Location! Blaine Community Complex - 763 G Street March 14, 2024 - 6:30pm Graciously Hosted by:





## **BAC Member Happenings & Opportunities**

#### **ROCK MORRIS**

ROCK has his work on display through the end of March at the Great Blue Heron in the Semiahmoo Golf Resort Clubhouse.

#### 2024 MEETING PRESENTER & NETWORKING OPPORTUNITIES!

Here are the **General Meeting Presenter** opportunity dates: Let us know if you would like to present at any of the open months at, communications@blaineartscouncil.org.

<u>April 11th</u> - open <u>Aug 8th</u> - Margaret Owens (OverAll Walls murals)

May 9th - Christy Schroeder Lloyd Oct 10th - open

<u>July 11th</u> - Artist Panel <u>Nov 14</u> - Bonnie Ventura

**Artist Networking at the General Meetings** will be on held on March 14th, June 13th, & Sept 12th. We are excited to see what you have been working on!

BAC's Holiday Party will be on December 12th!

## 2024 WAVE En Blanc Info & Requests

#### **Call to Artists!**

Coming to an inbox near you! March 5th, look for an email with the link and details to participate in the 2024 WAVE En Blanc & Art Festival!

#### SILENT AUCTION!

We want to thank Jesse & Rachel Hughes who have agreed to Chair the Silent Auction Committee. They'll be responsible for organizing the procured items and managing the silent auction the night of the Wave En Blanc evening. We truly appreciate them taking the lead!

It is in all of our best interest as the BAC membership to help procure items for the Silent Auction. We would love to offer more experiences this year, as they generally bring in more funds, helping us reach our goal to fund a gallery space in town. The following are a few ideas to get your creative juices flowing for possible auction items. We need to start now, as some items may take longer to gather. We thank you in advance for all your support!

#### Silent Auction Item Ideas! What else can you think of?

- Game tickets: Sea Hawks, Sounders, Kraken, Mariners, Canucks, Grizzlies
- Condo someplace fun for a week know anyone with a timeshare & willing to donate?
- Overnight stays/spa treatments at the Silver Reef, Semiahmoo Resort, Chrysalis Inn, Bellweather, or other lovely location
- Ski tickets & lessons
- Movie ticket package
- Car detailing
- Landscaping package
- Cooking lessons

- Large format wine bottles, signed by winemaker
- Vinter's dinner at vineyard with the winemaker
- · Theater tickets at Mount Baker Theatre
- High-end restaurant package
- · Golf lessons, tee time, golf items

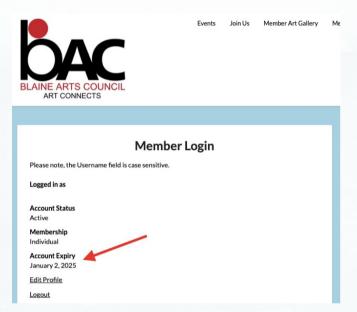
## From Your Web Team

#### **Membership Renewals**

Your membership in BAC is based on an annual renewal cycle. When the current BAC website was created one year ago, a key feature of the site was the online membership management system. A key feature of the online membership management system is that it automatically takes care of the annual renewal process. Anyone that registered as a new member, or has renewed their membership using the online system, since March of 2023 is enrolled in the automated membership renewal system. You can locate your membership renewal date by logging in to your member profile as seen here.

As part of the renewal process, you will receive an email notification about a month before your renewal date, letting you know the renewal is coming.

Assuming your payment information stored in the system is still valid, and you wish to maintain your current membership level/type, there is nothing you need to do. Your membership will automatically renew on your renewal date. You will receive an email receipt when your membership renewal is processed. If there are any problems processing your stored payment information, we will contact you via



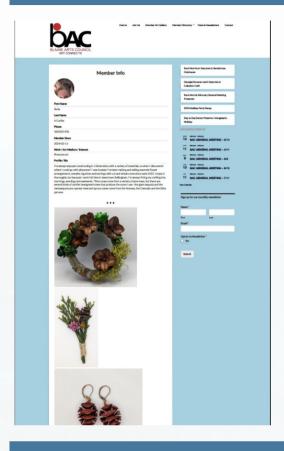
email. Additionally, in the case you do not wish to renew, or you want to change your membership level/type, please follow the instructions found in the previously mentioned email notification.

#### New Website Features, an Opportunity for You!

We are constantly looking to extend and enhance the value you receive as an active member of BAC. Many of you have expressed appreciation for the way member art has been displayed on the homepage of the BAC website. The first new feature you will see on the BAC website is a new <a href="Member Art Gallery">Member Art Gallery</a> page. This gallery contains all of the art which appears on the homepage carousel, organized in a static gallery by artist. This gives website visitors a way to view all of your pieces in one place at the same time, and from a technical point of view, it gives you more exposure, as these images are able to be indexed by search engines, so your name and art will be findable in these galleries through general internet searches.

We recognize that the Member Directory on the website is a part of that value of your BAC membership, and we are working to make that directory even more useful. Our vision is to extend the ability for members to display their art on the BAC website to each member's individual directory page. In other words, as part of your listing in the directory, a gallery of images of your art will also display. This will provide you a means of marketing and an opportunity to leverage the traffic on the BAC website.

## From Your Web Team - continued



Here is an example of what the individual directory galleries might look like.

We are still working on developing this feature, but you can prepare ahead of time. If you haven't already, complete your profile in the directory by <u>logging in</u> to the BAC website, then choose the "Edit Profile" link after you've logged in and complete your details there. Then, once you've done that, hover on Member Directory in the top menu and select "Upload Your Art". You can upload up to 5 images at a time for inclusion in the Member Art Gallery. These images will be set up to automatically appear in your individual Member Directory entry when that is complete. If you have any questions or comments about any of this, please reach us a info@blaineartscouncil.org.

## A Petite Word From The President

I've been busy looking for new opportunities to create exposure for our member artists, so I hope you will take advantage of the new features in your Member Pages. As I speak to local businesses on your behalf, the easiest way to have them experience what you all have to offer is to direct them to your individual pages. If there is any other way I can support, please let me know at: president@blaineartscouncil.org.

### **New Members!**

WE WISH TO WELCOME OUR NEWEST MEMBERS TO THE BLAINE ARTS COUNCIL.

Robin Anthony Tania Corliss
Ernest Ingle Nettie Knabb

Interested in being a contributing editor to the newsletter? We'd love to have you on board! Please contact Margaret Owens at <a href="mailto:communications@blaineartscouncil.org">communications@blaineartscouncil.org</a>.

ARTISTS - we want to know newsworthy items about you.

Shows, awards, where your art will be, etc - let us know!

Submit articles by the 20th of each month to <a href="mailto:communications@blaineartscouncil.org">communications@blaineartscouncil.org</a>.